## ADDITIONAL BENEFITS FROM UPGRADING TO OUR CUSTOMIZED CYBER INCIDENT MITIGATION PROTOCOLS

In addition to the main benefits from upgrading to our Customized Cyber Incident Mitigation Protocols – a reduction in your exposure to the harm from cyber-attack and the cost of doing so – your organization will get these additional benefits:

**HELPS BUILD YOUR MULTIDISCIPLINARY TEAM:** The right multidisciplinary team is essential for cost-effectively mitigating a school's cyber risks. The process of upgrading to Cyber Incident Mitigation Protocols helps organizations create the type of multidisciplinary team needed to cost-effectively mitigate their cyber risks.

**FACILIATES THE MULTI-TOOL MITIGATION:** Organizations should leverage all five cyber risk mitigation tools. By working with Practical Cyber to adopt customized Cyber Incident Mitigation Protocols – particularly ones that integrate insurance – organizations start developing the skills and experience to more effectively use a multi-tool approach.

**SHARPENS YOUR DETECTION, ANALYSIS, & REMEDIATION:** Detection, analysis, and remediation are critical aspects of Continuous Vigilance – the core of protecting your school from cyber-attack. During the process of adopting customized Cyber Incident Mitigation Protocols, organizations necessarily sharpen all three areas (detection, analysis, and remediation) by having to evaluate and test each one.

**IMPROVES YOUR INSURANCE CYBER RISK TRANSFER:** Many organizations are not yet efficiently using insurance to transfer their cyber risks. During the process of adopting customized Cyber Incident Mitigation Protocols, organizations must fully evaluate and understand how their insurance covers cyber-attacks. This process improves their ability to use their insurance to transfer their cyber risks.

**CREATES AN EXCELLENT ONGOING RESOURCE:** The process of helping a school upgrade to customized Cyber Incident Mitigation Protocols allows Practical Cyber to gain important insights about the school that empowers Practical Cyber to cost-effectively help the school in many ways in the future. This is particularly value for organizations that have not hired full-time CISOs or developed the type of multidisciplinary team needed for success. Moreover, because organizations struggle to retain high-quality cybersecurity personnel, having Practical Cyber fully prepared to help is a major advantage.

# PRACTICAL CYBER: MULTIDISICIPLINARY EXPERTS

We are a multidisciplinary cyber and privacy risk mitigation firm driven by the cost-effective integration of these two proven, top-flight experts:

### Cybersecurity & Computing Continuity Expert – Dr. Marc Rogers.

Internationally known cybersecurity expert and founder of MKR Forensics.

Tenured Cybersecurity Professor and Executive Director of the graduate and undergraduate cybersecurity programs at one of the top university cybersecurity departments in the world.

25+ years practical cybersecurity experience enhanced by academic career & access to talented graduate students and alumni with excellent practical experience.

### Device, Cyber & Privacy Law + Cyber Risk Expert – Elliot Turrini, JD.

Former federal cybercrime prosecutor, cyberlaw/privacy attorney in private practice, & tech company General Counsel.

Cyber risk mitigation & transfer expert – both insurance and contract.

Co-Editor & Author of Cybercrimes: A Multidisciplinary Analysis.

## LEARN ABOUT OUR SERVICES

# BEYOND CYBERSECURITY

Cybersecurity is just one of five tools Practical Cyber uses to help organizations mitigate their client's cyber risks. The five mitigation tools comprise the following:

| 01 | 02 | 03 | 04 | 05 |
|---|---|---|---|---|
| Leadership, Structure & Incentives | Cybersecurity | Computing Continuity | Risk Transfer via Contract & Insurance | Secure Partnerships |

Auditing & Adjustment System

## LEARN MORE ABOUT OUR INNOVATIVE APPROACH