



More Effective than a Traditional Chief Information Security Officer for Less Money



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HOW IT WORKS & THE BENEFITS

TEAM-BASED, MULTIDISCIPLINARY EXPERTISE

To protect you from cyber-attack and increase your profits, our Enhanced External CISO Service uses a team approach that integrates the 3 most valuable areas of expertise:

- (1) Chief Information Security Officer:** Helps you protect your computing operations and offerings from cyber-attack.
- (2) Cyber & Privacy Law:** Helps you (a) comply with all cybersecurity and privacy regulations and (b) properly use contract and insurance to transfer cyber risks to other parties.
- (3) Cyber Opportunity Expert:** Helps prove your security and privacy to customers and partners, so you close more sales & improve exits.



THE BENEFITS YOU'LL GET FROM OUR ENHANCED APPROACH

Our Enhanced Approach simultaneously delivers three main benefits:

- (1) Fewer Losses:** Our team-based, [multi-tool, multidisciplinary approach](#) is much better at reducing cyber and privacy losses compared to any single, traditional CISO you can hire.
- (2) Costs Less:** A traditional, full-time, high-quality CISO costs with benefits about \$250K+ per year. But you only need their high-end strategic advice about one month per year. Therefore, our strategic advice is more effective and less than half the cost.
- (3) Increases Profits:** Few (if any) CISOs come close to our ability to develop the marketing materials and proof that can enhance your ability to close sales & maximize an exit. In many markets, having the right story and proof can increase sales and boost profits.





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WHO IS PRACTICAL CYBER?

We are driven by the cost-effective integration of these three experts:

Cybersecurity & Computing Continuity Expert – Dr. Marc Rogers.



Internationally known cybersecurity expert and founder of MKR Forensics.

Tenured Cybersecurity Professor and Executive Director of the graduate and undergraduate cybersecurity programs at one of the top university cybersecurity departments in the world.

25+ years practical cybersecurity experience enhanced by academic career & access to talented graduate students and alumni with excellent practical experience.

Device, Cyber & Privacy Law + Cyber Risk Expert – Elliot Turrini



Former federal cybercrime prosecutor, cyberlaw/privacy attorney in private practice, & tech company General Counsel.

Cyber risk mitigation & transfer expert.

Co-Editor & Author of [Cybercrimes: A Multidisciplinary Analysis](#).

Cybersecurity Researcher, Practitioner, & Pragmatist – Alissa Gilbert Ph.D. Candidate.



Nationally ranked ethical hacker. Highly skilled vulnerability tester.

One of the top cybersecurity researchers in the United States. Many years of practical experience protecting organizations from cyber-attack

COO of CircleCityCon, an elite cybersecurity conference.

Ph.D. candidate and instructor at Purdue University.

OUR SERVICES: Our services include [all these options](#).

EMAIL US TO GET THE BALL ROLLING:

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